

GREEN CREATIVE ENTREPRENEURSHIP AND DESIGN

2 days of Workshops and Lectures
Luleå University of Technology, May 27–28 2026

The Design research unit at Luleå University of Technology invites you to two days of lectures, hands-on sessions, and workshops in contemporary design methods.

Participants will get to try combining digital tools with physical tools in our labs. There will be lectures and a half-day workshop focused on participatory design for green/sustainable entrepreneurship. We will also visit Havremagasinet, the County Art Gallery in Boden. Last but not least, there will be time for networking with like-minded people and new acquaintances from Sweden, Finland, and Norway.

Language: We will use English as the common language for instructions, supervision, and lectures. We expect a small group of participants—everyone will have the chance to personally interact with colleagues and teachers in a friendly atmosphere.

If you are an entrepreneur, business owner, student, or someone who sees self-employment as a possible future, you are part of our target group. Perhaps you pursue artistic, design, or craft activities on the side? No requirement for a registered company, F-tax certificate, or similar. No participation fee. Meals are not included.

Questions?

Contact Professor Maria Udén,
Luleå University of Technology,
maria.uden@ltu.se,
telephone: 0920-493023

Registration:

Send an e-mail to
maria.uden@ltu.se with name,
address, and some words about
your areas of interest. Write
GENGREEN in the subject line.

The event is part of the GENGREEN project, co-funded by EU Interreg Aurora. GENGREEN focuses on learning and creative community for women's entrepreneurship and is coordinated by the Ruralia Institute, University of Helsinki.



Professor
Maria Udén



GENGREEN



Interreg



Co-funded by
the European Union

Aurora

PROGRAM HIGHLIGHTS

May 27-28 2026. Time both days: 08:30-17.00.



Anders Berglund, Luleå
University of Technology

- Welcome to LTU and GENGREEN. Subject representative Jörgen Normark, event organizer Maria Udén, and GENGREEN coordinator Silvia Gaiani.



Johan Wallerström, Luleå
University of Technology

- Tour of the Design subject's classrooms, offices, and labs at LTU, Campus Luleå. Anders Berglund, Maria Udén and Johan Wallerström are your guides.



Mariangela Mendez Prenke, Havremagasinet

- Try hands-on contemporary design methods: digital tools and physical tools. Teachers/supervisors: Anders Berglund, designer and industrial design teacher at LTU, and Johan Wallerström, program director for the Bachelor of Fine Arts in Graphic Design at LTU.



Ari Puguh, Luleå
University of Technology

- Visit to Havremagasinet County Art Gallery in Boden. Lecture by gallery director Mariangela Mendez Prenke on Visual art and cross-border collaboration in the North. We are also allowed a "sneak peek" of the final preparations for the summer exhibition that opens May 30.
- Creative workshop: The journey is the goal – Find your green path. Doctoral student Ari Puguh and colleagues lead an exploratory process using design methods as tools. Find memories and experiences and give them form.



Silvia Gaiani,
University of
Helsinki, Ruralia
Institute

- Lecture by Silvia Gaiani, Ruralia Institute: Sustainable food production and attractive packaging – with inspiration from Italian design.
- Joint networking activity – get to know your fellow participants: business owners, entrepreneurs, and students from Finland, Norway, and Sweden.