

# Tim Foster

## Associate Professor & Consultant

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### KEY SKILLS:

- Strategic thinking
- Critical thinking
- Analytical thinking
- Creative thinking
- Cultural expertise
- Communication
- Public Speaking
- Teamwork
- Leadership
- Non-verbal communication

### CAREER HIGHLIGHTS:

- Award-winning educator (2014, 2009, 2006, 1999a, 1999b, 1994)
- Supervisor and co-supervisor for several doctoral students
- Supervisor to over 100 thesis projects at the undergraduate and graduate levels
- Director of student recruitment & retention at my department
- Published author, including book and journal articles
- Over SEK 10 million in research grants
- Several editorial boards
- Several peer reviews for top scholarly journals
- Developer of programs & courses at LTU
- Course development at the undergraduate, graduate, and PhD levels
- Teaching at the undergraduate, graduate, and PhD levels
- Former head coach

### EDUCATION:

- **PhD** – Lulea University of Technology, Sweden
- **Licentiate** – Lulea University of Technology, Sweden
- **Visiting Scholar**, Michigan State University, USA
- **B.A.** – Michigan State University, USA

### LANGUAGE SKILLS:

- English – Native proficiency
- Swedish – Fluent
- Norwegian – Basic
- NON-verbal expert

### REFERENCES:

From both industry as well as academia available upon request

### PROFESSIONAL SUMMARY

*Associate Professor of marketing with a passion for teaching and learning. Background in research and teaching in marketing, branding, and communication. Have developed and taught courses at the undergraduate, graduate, and PhD levels. Primary focus in teaching and research is on international business, international marketing, marketing communication, branding, as well as sustainability. Within branding a focus on place branding, employer branding, and personal branding. Consultant to business and industry. Key skills in strategic thinking, critical thinking, creative thinking, leadership, and teamwork. Strong communication and public speaking skills. A natural teammate and leader, focused on reaching my students, "A mind at a time" and creating the best educational experience possible for each of them.*

### PROFESSIONAL EXPERIENCE: Past 15+ years

#### 2017 – Associate Professor of Marketing – Lulea University of Technology (LTU), Sweden

*Became Associate Professor of Marketing at LTU after fulfilling several requirements within teaching, research, and service. Developed skills especially within:*

- Data collection and analysis, both qualitative and quantitative.
- Funding of research projects (now over SEK 10 million)
- Scholarly writing and publication, as well as editorial and peer-review work for scholarly journals within marketing, branding, sustainability, and communication.
- Pedagogical (teaching) excellence at the undergraduate, graduate, and PhD levels
- Strategic work at the departmental and university levels.

#### 2006 – Assistant Professor of Marketing – Lulea University of Technology, Sweden

*Upon successfully defending my doctoral thesis in 2006 I was hired directly as Assistant Professor of Marketing at Lulea University of Technology in Sweden. During this time, I developed skills related to:*

- Pedagogical excellence – a commitment to reaching my students, "A mind at a time..."
- Teamwork – sitting on several "working groups" and boards within the university.
- Strategic development – Working with student recruitment and retention strategies at LTU.
- Directed student recruitment and retention strategies for over 20 programs at my department.

### ADDITIONAL EXPERIENCE

ONGOING: Consultant to business and industry as well as at LTU and at other universities

- Providing guest lectures, workshops, and strategic assistance to small and large organizations
- Strong focus on service: Both INTERNAL (within LTU) and EXTERNAL (outside the university).
- Consultancy work focuses on strategic issues related to marketing, branding, communication
- Opponent/Grading Committee work for other PhD candidates at universities in Sweden
- Reviewer and editorial board work for several scholarly journals

SINCE 2007: Several "working groups" and external expertise provided in recent years

- Area expert ("Sakkunnig"), Umeå University
- Guest lecturer at several Swedish and U.S. schools (high schools and universities)
- Working groups at LTU with student recruitment, profile (PR), recruitment & hiring
- Department rep for "Pedagogical Idea" – university project in teaching and learning
- Jury member for "Alumni of the Year" at LTU

1993-1998 & 2007-2017: Head Coach, Lulea Eskimos (American football team in Sweden)

- Leadership/Teamwork skills
- Communication skills (speaking but especially listening)
- Strategic thinking skills
- Time management and organizational skills

### AWARDS & HONORS

- 2014 – Pedagogy Award: Received from my peers and my department at LTU for my contributions to teaching and learning efforts at my department at LTU
- 2009 – "Teacher of the Year" from LTU Student Union
- 2006 – "Teacher of the Year" from Business Programs Association at LTU
- 1999a – "Teacher of the Year" from LTU Student Union for non-technical/non-engineering students
- 1999b – "Teacher of the Year" from technical/Engineering Student Union at LTU
- 1997 & 1998: Division champs in American football in Sweden, Division Two North (ages 17 and older)
- 1994 – "Teacher of the Year" from Business Programs Association at LTU